

# COMPENSATION PLAN OVERVIEW

## Three Simple Steps to Starting your NuCerity Success

*This document is merely a quick reference overview of the NuCerity Compensation Plan. For complete details and requirements, you should read the full compensation plan.*

### Step 1: Enroll an IBC with NuCerity International: \$59

This fee includes your personal marketing web site, an online retail store and unlimited access to full virtual office systems for a full year.

### Step 2: Activate and Advance to a Team Commissionable Rank

**TWO TYPES OF TEAM COMMISSIONABLE RANK QUALIFICATION: FAST START & STANDARD.**

WAYS TO ADVANCE	1. FAST START (first 5 full bonus periods)	2. STANDARD (over time without limit)	
TEAM COMMISSIONABLE RANK (team commission %)	PURCHASE A PACK	PERSONAL ENROLLMENTS	TOTAL PERSONAL GROUP VOLUME
1 Star Associate (6%)	Fast Start Basic Pack \$240	Two 1-Star Associates	300 CV
2 Star Associate (10%)	Fast Start Business Pack \$450	Two 2-Star Associates	600 CV
3 Star Associate (12%)	Fast Start Builder Pack \$800	Two 3-Star Associates	1000 CV

**COMMISSION RANK ADVANCEMENT**

**Minimum Initial Activation:** You can initially activate your IBC with 100CV of PV or more in a single weekly bonus period. Product purchase is entirely optional.

### Step 3: Qualify Your IBC and Remain Active

**Qualify:** Enroll 1 Left and 1 Right who are active and remain active to qualify your IBC.

**Autoship:** Setting up a monthly automatic order of personal product allows you to remain active with ease and insure your business is always qualified for maximum benefit.

**Ongoing Activation:** 50CV of PV each activation period for Distributor and 1 Star Associate ranks and 100CV of PV each activation period for 2 Star Associate and higher ranks.

Upon completion of these Three Simple Steps, help others do the same and over time you will advance through higher leadership ranks.



# 10 Ways to Earn – Changing Your Future

## 1. Retail Profits

Earn the difference between your wholesale price and retail price from customer purchases – over 100% at higher volume discount wholesale pricing.

PRODUCT	BOTTLE QUANTITY	SUGGESTED RETAIL PRICE	CV	MAX RETAIL PROFIT
Skincerity	1	\$129.95	50	\$65.00
Rejuvenating Barrier	1	\$129.95	50	\$65.00
Satin Serum	1	\$129.95	50	\$65.00

**RETAIL PROFITS**

## 2. Preferred Customer Profits

Earn \$20 direct profit on every Preferred Customer monthly purchase made through automatic shipment to the Preferred Customer.

PRODUCT	BOTTLE QUANTITY	PREFERRED CUSTOMER PRICE	CV	DIRECT PROFIT
Skincerity	1	\$69.95	25	\$20.00
Rejuvenating Barrier	1	\$69.95	25	\$20.00
Satin Serum	1	\$69.95	25	\$20.00

**DIRECT PROFITS**

## 3. Fast Start Bonus

When a Distributor chooses to purchase a Fast Start Package, the Fast Start Bonus is paid to the Distributor’s enroller (the enroller must be active) in an amount up to \$100 depending upon the package purchased. (There is no requirement to purchase product - all product purchase is optional.)

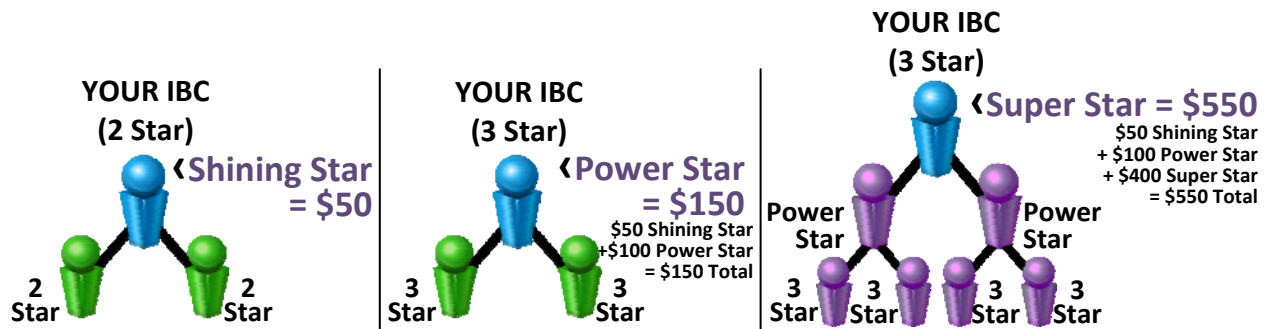
\*Mentor Bonuses are outlined in Section 7.

FAST START PACKAGE	PRICE	CV	FAST START BONUS	MENTOR BONUS*
Basic Pack (4 bottles)	\$240	120	\$20	\$25
Business Pack (8 bottles)	\$450	225	\$35	\$50
Builder Packs (See Below)	\$800	400	\$100	\$100
Skincerity Pack: 16 bottles of Skincerity Nightly Breathable Masque				
Nighttime/Daytime Pack: 8 bottles of Skincerity, 8 bottles of Rejuvenating Barrier				
PURE Pack: 8 bottles of Satin Serum, 8 bottles of Rejuvenating Barrier				

**FAST START BONUS**

## 4. Star Bonus

A bonus for rapid qualification within your initial activation period (1<sup>st</sup> 5 full weekly bonus periods).



\*Shining Star and Power Star Bonuses may be earned **only one time** during the initial activation period. Super Star Bonuses may be earned multiple times during the initial activation period.

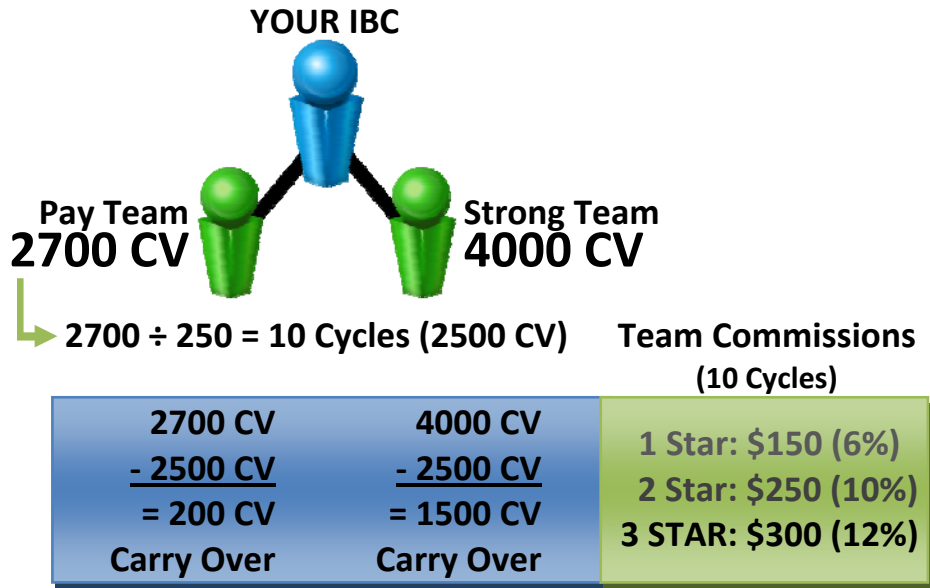
## 5. Team Volume Commissions

As your teams expand, the product sales of your team IBCs and their customers and the CV totals of those product sales are tracked for each team. You can earn income based on the product sales within your two teams. The Team Volume Commission is based on the Pay Team (lesser team) volume and is calculated in 250CV increments or "cycles". You are paid a cycle commission of \$15, \$25 or \$30 per cycle (6%, 10% or 12% of the Pay Team volume respectively) up to a \$10,000 per week maximum, depending upon your commissionable rank.

TEAM VOLUME COMMISSION RANK	CYCLE AMOUNT PAY TEAM CV / STRONG TEAM CV	CYCLE COMMISSION	WEEKLY MAX
1 Star Associate	250CV / 250CV	\$15 (6%)	\$5,000
2 Star Associate	250CV / 250CV	\$25 (10%)	\$10,000
3 Star Associate	250CV / 250CV	\$30 (12%)	\$10,000

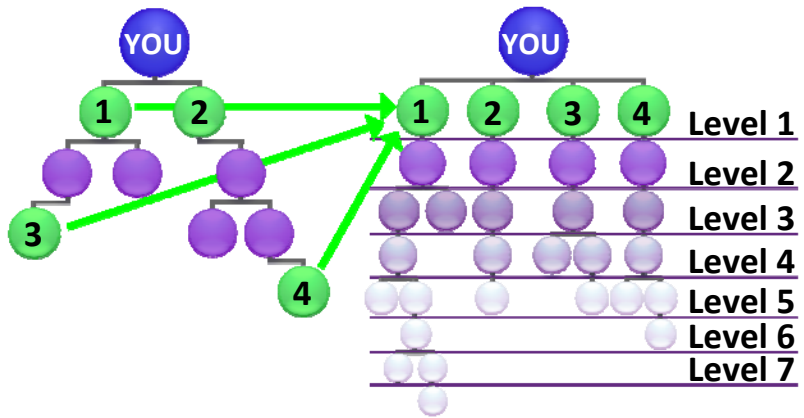
**TEAM VOLUME COMMISSIONS**

Excess volume is carried forward for future commission calculation. There is no flushing of excess volume as long as you remain active.



## 6. Team Commission Matching Bonus

As you personally enroll other IBCs into your Left and Right sales teams for Team Volume Commission earnings and they do the same, we also track them and those they personally enroll and so on. This is your personal Enrollment Tree. Those you personally enroll are Level 1 of your personal enrollment tree; those they personally enroll are Level 2, etc.



As you move up in leadership rank you are able to earn a matching bonus that is equivalent to a percentage of the Team Volume

Commissions earned by those IBCs within your enrollment tree up to 7 enrollment tree levels deep. The total Matching Bonus payout over 7 levels is 100%.

RANK	Silver	Gold	Platinum	Ruby	Emerald	Diamond	Blue Diamond	2Star Blue Diamond	3Star Blue Diamond
Level 1	20%	25%	25%	25%	25%	30%	30%	30%	30%
Level 2		15%	15%	20%	20%	20%	20%	20%	20%
Level 3			10%	15%	15%	15%	15%	15%	15%
Level 4					5%	10%	10%	10%	10%
Level 5							5%	10%	10%
Level 6								5%	10%
Level 7									5%
<b>Total %</b>	<b>20%</b>	<b>40%</b>	<b>50%</b>	<b>60%</b>	<b>65%</b>	<b>75%</b>	<b>80%</b>	<b>90%</b>	<b>100%</b>


**TEAM COMMISSION MATCHING BONUS**

For example, if you are a Diamond and sponsored David and he earns \$5,000 in Team Volume Commissions for the week, you would earn \$1,500 (30% - 1<sup>st</sup> level) in Matching Bonus that week. If David sponsored Amy and she earned \$3,000 in Team Volume Commissions for the same week, you would also earn an additional \$600 (20% - 2<sup>nd</sup> level) in Matching Bonus.

\*Refer to the detailed compensation presentation for leadership rank advancement requirements.

## 7. Mentor Bonus

The mentor bonus is generated by the purchase of a Fast Start Package. Depending upon the Fast Start Package purchased, the Mentor Bonus ranges from \$25 up to \$100 and is paid to the enrollment tree upline based upon qualified rank, as shown in the chart, starting with the personal enroller. A



5%	First Upline 2-Star Blue Diamond or higher
15%	First Upline Blue Diamond or higher
10%	Second Upline Diamond or higher
25%	First Upline Diamond or higher
10%	Second Upline Emerald or higher
15%	First Upline Emerald or higher
10%	First Upline Ruby or higher
10%	First Upline Platinum or higher

**MENTOR BONUS**

Mentor Bonus qualified upline will receive all available unpaid bonus amounts of lesser rank.

## 8. Bulk Order Bonus

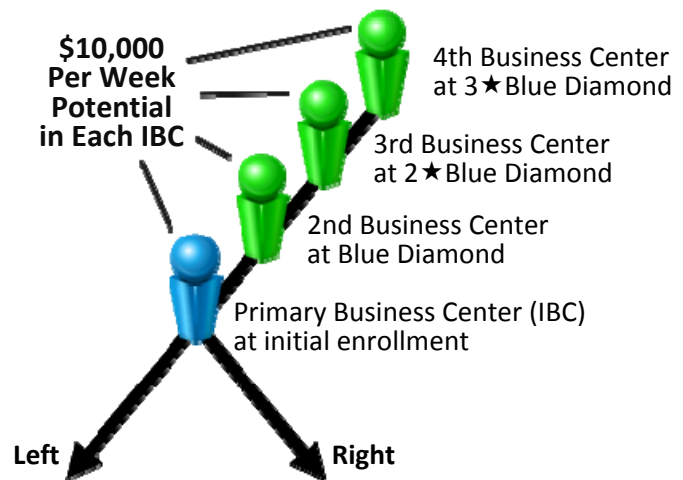
A Bulk Order is a larger quantity product pack purchase. You receive a Bulk Order Bonus when someone you have personally enrolled purchases a Bulk Order Package after their first order.

BULK ORDER PACKAGE	PRICE	CV	PRICE PER BOTTLE	BULK ORDER BONUS
24 Bottle Bulk Pack	\$1200	700	\$50	\$150
12 Bottle Bulk Pack	\$650	400	\$54	\$80
8 Bottle Bulk Pack	\$475	300	\$59	\$60

### BULK ORDER BONUS

## 9. Additional Business Centers

As your NuCerty business grows and you advance up through the Leadership Ranks, there is the potential for you to receive up to three additional Business Centers. Each of these additional Business Centers has the potential to earn up to \$10,000 per week in Team Volume Commissions. You receive your first additional center when you achieve the rank of Blue Diamond, your second center when you reach 2 Star Blue Diamond and your third center at 3 Star Blue Diamond.



## 10. Diamond Rewards

**TRAVEL/EXPENSE REWARD:** This reward is paid to those achieving the Diamond ranks to offset their travel and business development expenses.

**LUXURY CAR PROGRAM:**

A luxury car bonus of up to \$1500 per month is paid to those who achieve the 2 Star Blue Diamond and 3 Star Blue Diamond rank.

RANK	TRAVEL/EXPENSE REWARD
Diamond	\$1,000/month
Blue Diamond	\$2,000/month
2-Star Blue Diamond	\$2,500/month
3-Star Blue Diamond	\$3,000/month

### DIAMOND REWARDS

See the complete Compensation Plan for details of the program.

RANK	Ongoing Activation	Minimum personally enrolled L/R Active Dist.	Preferred Customers (PCs)	Previous 4-week Pay Team CV	Number of enrollment legs with qualified rank <sup>†</sup>
Distributor	50CV				
1 Star Associate	50CV	1/1 *			
2 Star Associate	100CV	1/1 *			
3 Star Associate	100CV	1/1 *			
Silver	100CV	1/1 **		1,000CV	
Gold	100CV	2/2 **	1 Active PC	2,500CV	
Platinum	100CV	3/3 **	1 Active PC	5,000CV	
Ruby	100CV	3/3 **	1 Active PC	10,000CV	
Emerald	100CV	3/3 **	1 Active PC	25,000CV	
Diamond ‡	100CV	4/4 **	2 Active PCs	50,000CV	2 - Platinum 1 - Ruby
Blue Diamond ‡	100CV	4/4 **	2 Active PCs	100,000CV	2 - Ruby 1 - Emerald
Two Star Blue Diamond ‡	100CV	4/4 **	2 Active PCs	200,000CV	2 - Ruby 2 - Emerald
Three Star Blue Diamond ‡	100CV	4/4 **	2 Active PCs	400,000CV	1 - Ruby 2 - Emerald 1 - Diamond

## RANK ADVANCEMENT

‡ Diamond and above, when qualified, will be “paid as” that rank for FOUR BONUS PERIODS; if you re-qualify as Diamond or above during the four bonus periods you will be paid as that rank for four more bonus periods from that time; otherwise you are paid as current qualified rank thereafter.

\* For 1, 2, and 3 Star Associate qualification the left and right personally sponsored Distributor requirements must be Active status but may be any rank.

\*\* For Silver and above qualification, the left and right personally sponsored Distributor requirements must be an Active status 1 Star Associate or higher rank.

† For Diamond and above, the required enrollment leg ranked Distributors can be anywhere within the separate enrollment tree legs and do not have to be personally sponsored. At least one of the required enrollment legs must be in each team.